

Client Computing Device 100

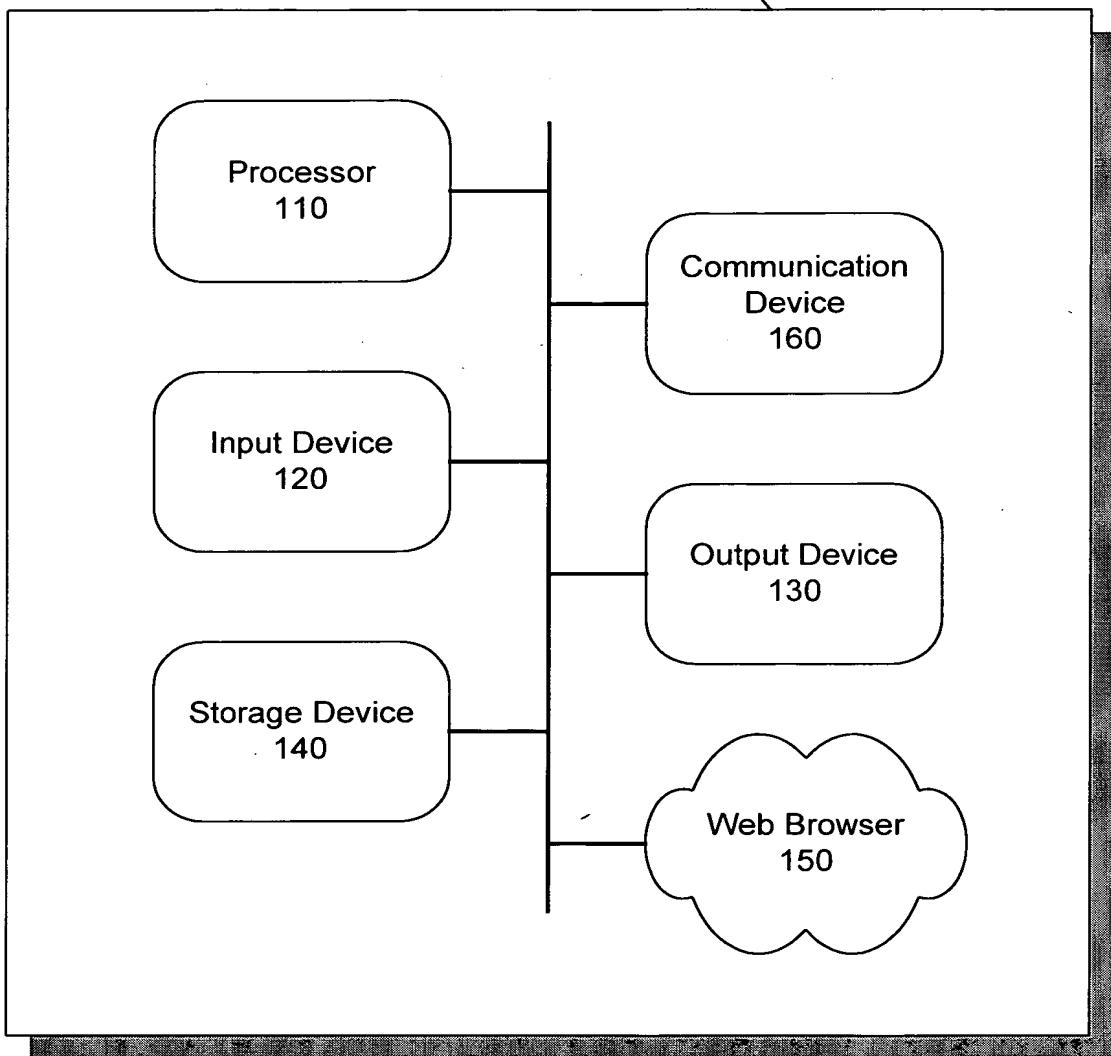


FIG. 1

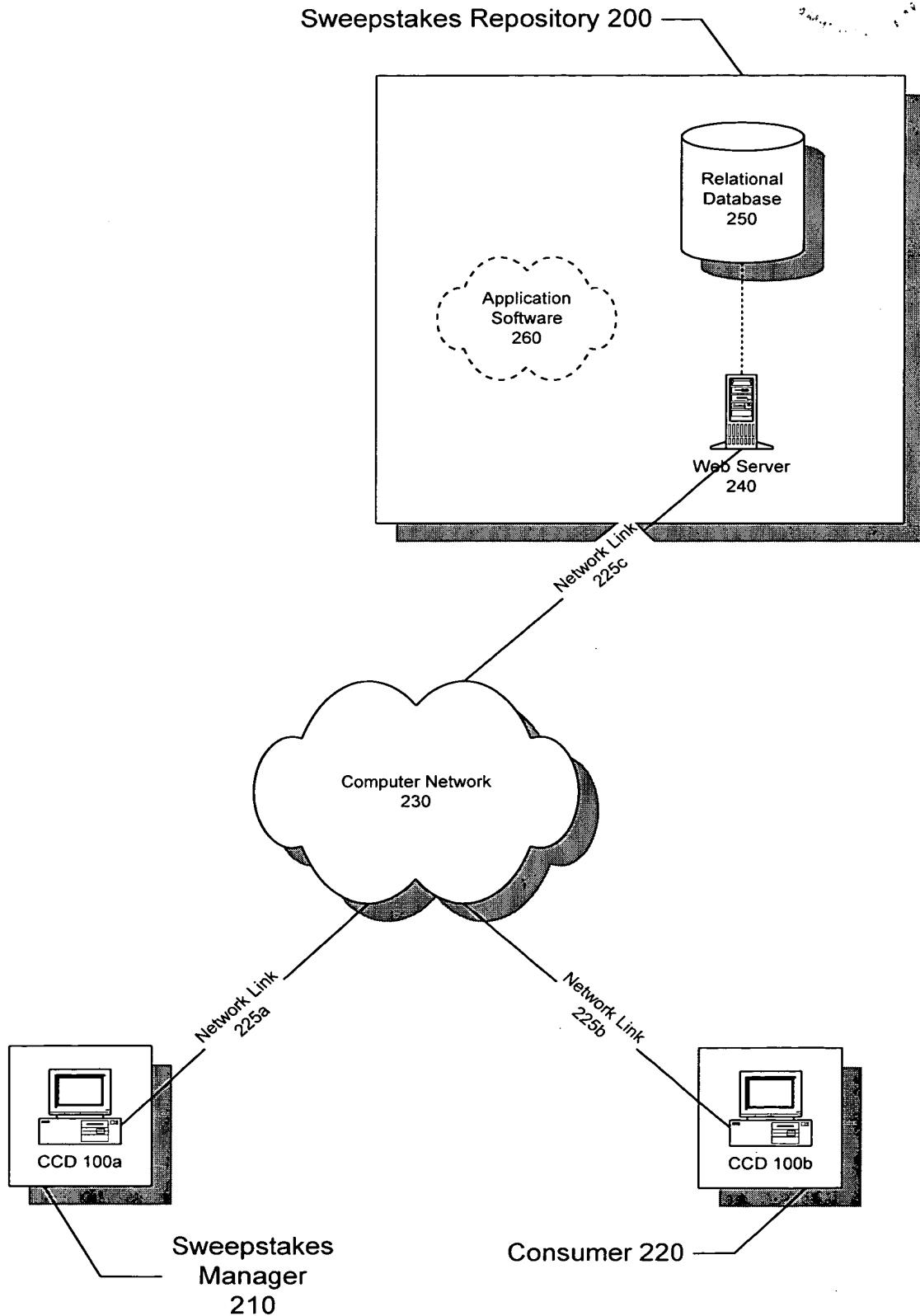


FIG. 2

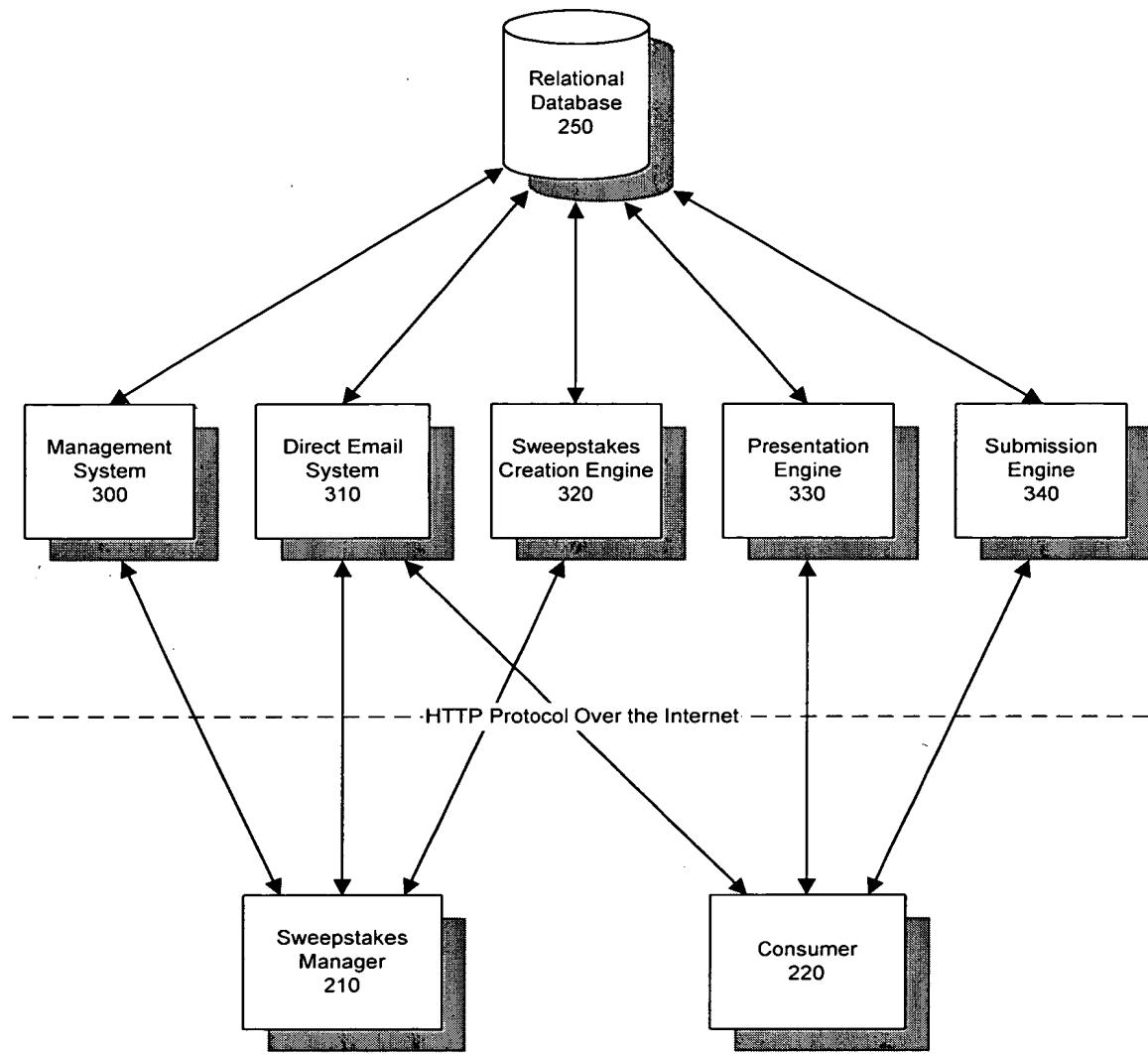


FIG. 3

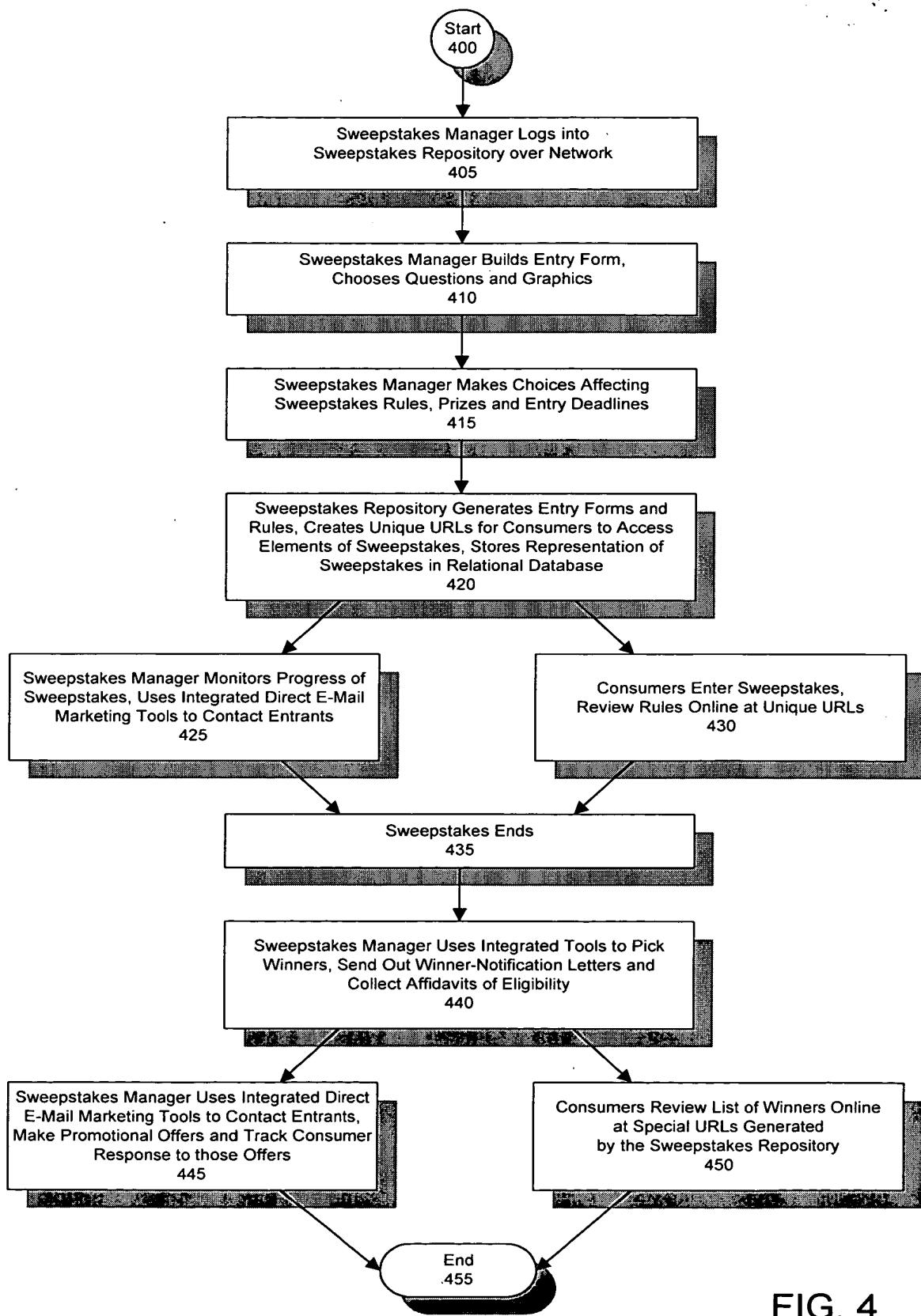


FIG. 4

Web Browser 150

The screenshot shows a Microsoft Internet Explorer window titled "Creating a Sweepstakes - Microsoft Internet Explorer provided by Kenyon & Kenyon". The window has a standard toolbar and menu bar. The address bar shows the URL <http://sweepstakes.doubleclick.net/exec/createsweep>. The main content is a form titled "Sweepstakes creation".

**Your New Sweepstakes**

What is the title of this sweepstakes?  Example: Win a free trip!

When would you like the sweepstakes to start?

What would you like your sweepstakes' nickname to be?  Nicknames cannot contain spaces.

How many drawing dates will there be?

At each drawing, how many prize levels will you have?

**Official Sponsor Information**  
This information is required for the Official Rules.

Sponsoring company name:

Address line 1:

Address line 2:

City, State, Zip:

Privacy Policy URL:  [?]

**Initial Entry Form Questions**

Don't worry -- you'll be able to change this later!

Email and Opt-Out Mailing List questions are required.

First Name  Last Name  Gender  Age  Income  
 Education Level  Street Address  City  State  ZIP/Postal Code  
 Tell a Friend!

[?] Internet zone

FIG. 5

Web Browser 150

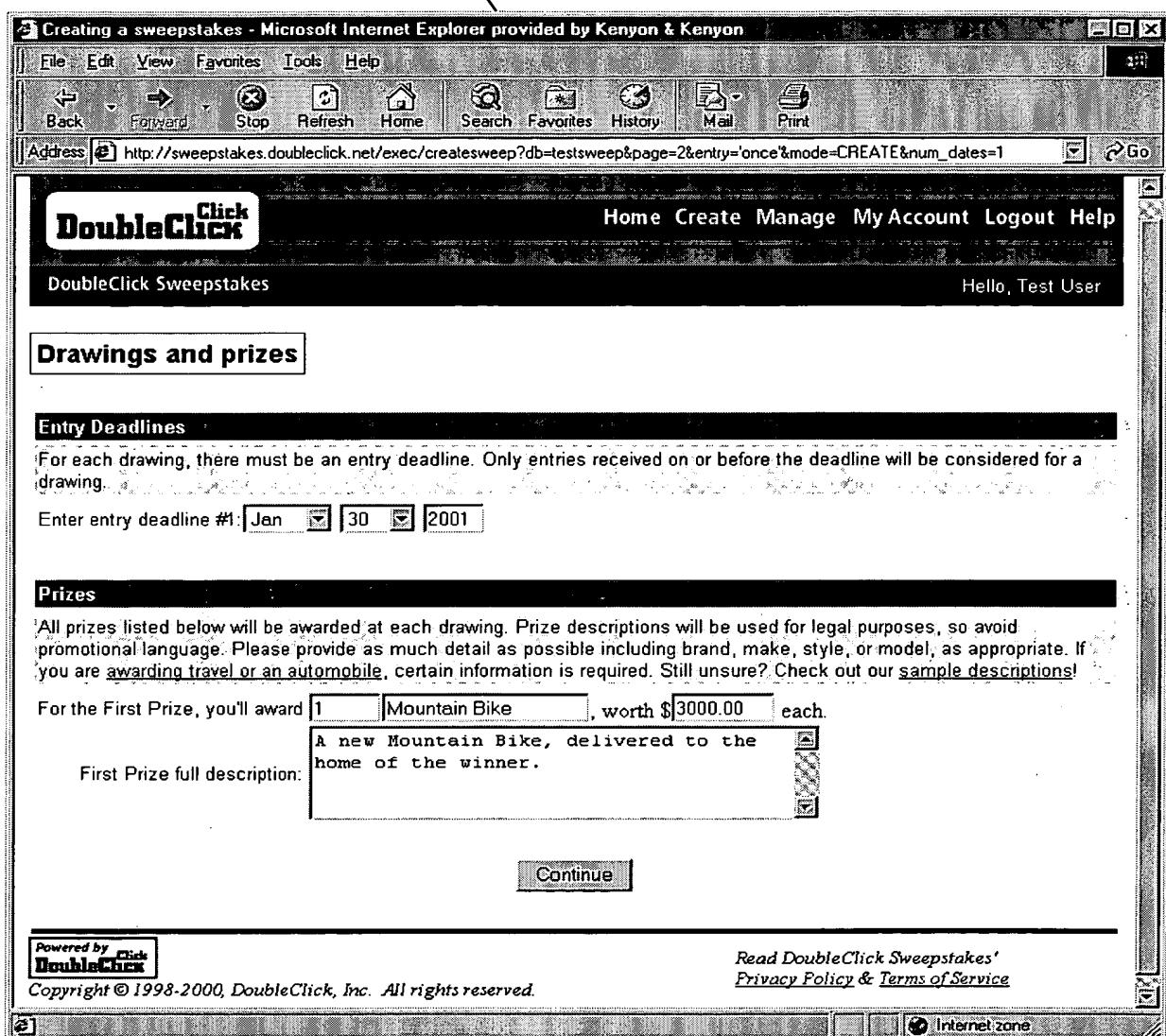


FIG. 6

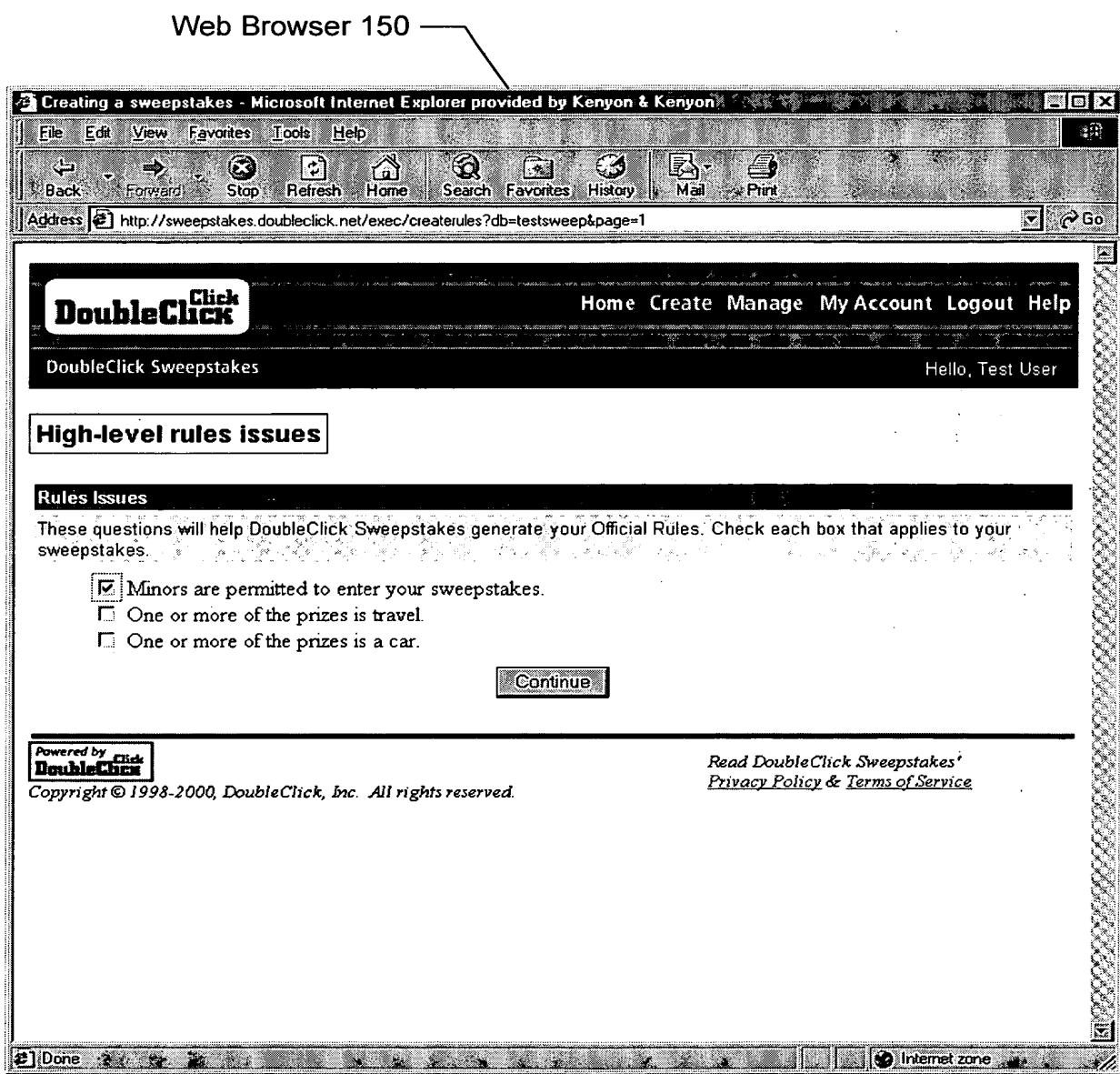


FIG. 7

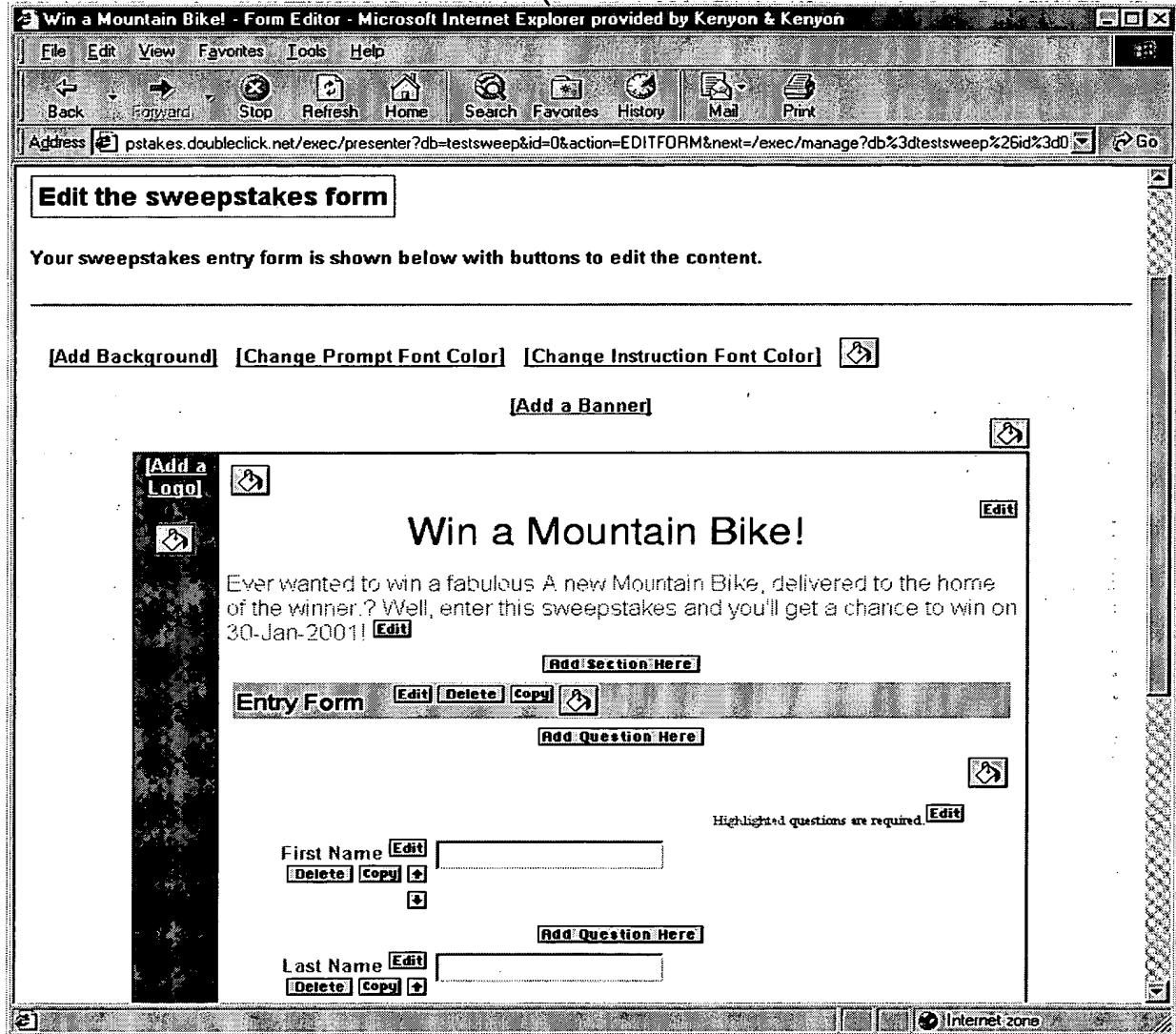


FIG. 8

Web Browser 150

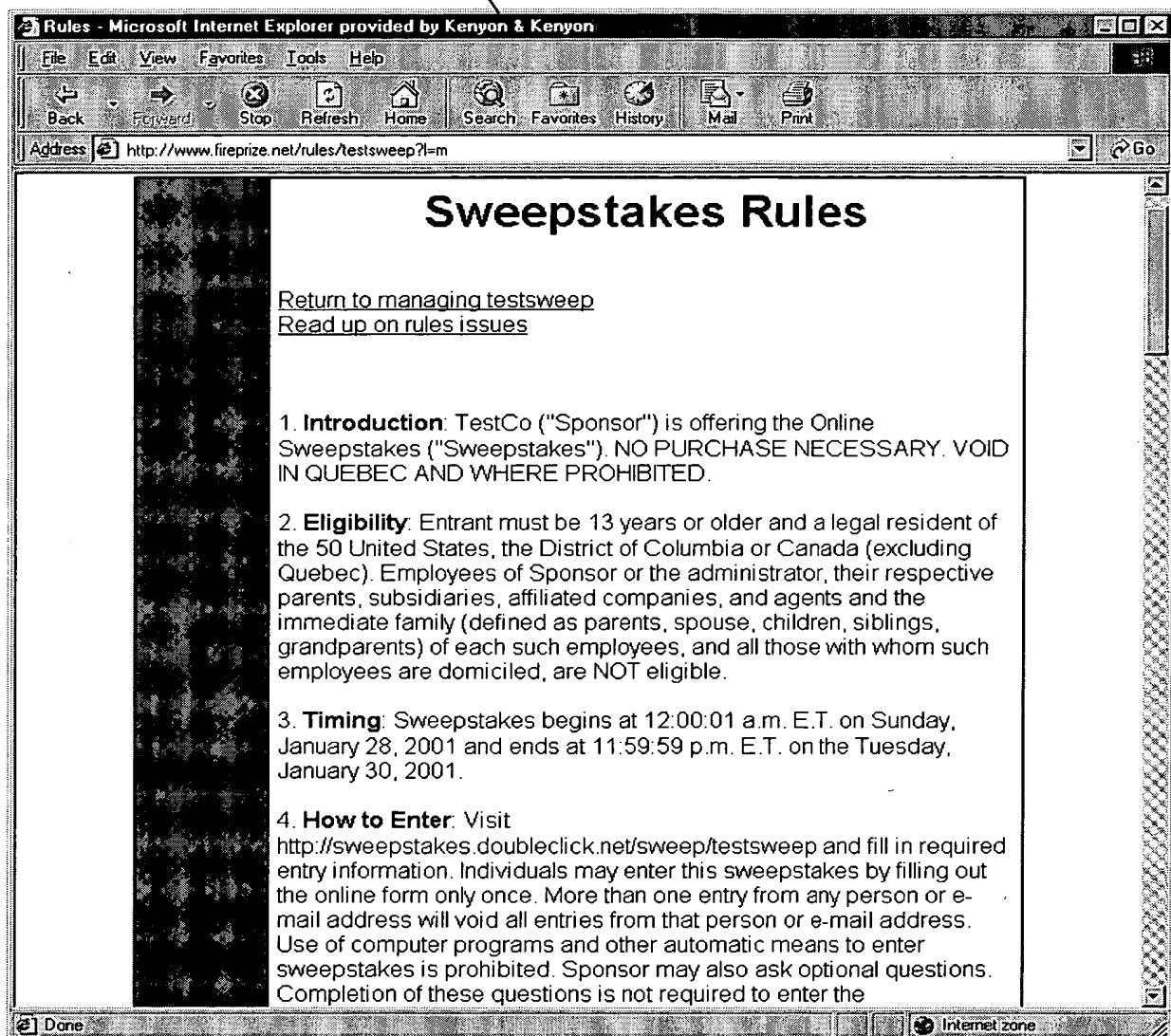


FIG. 9

Web Browser 150

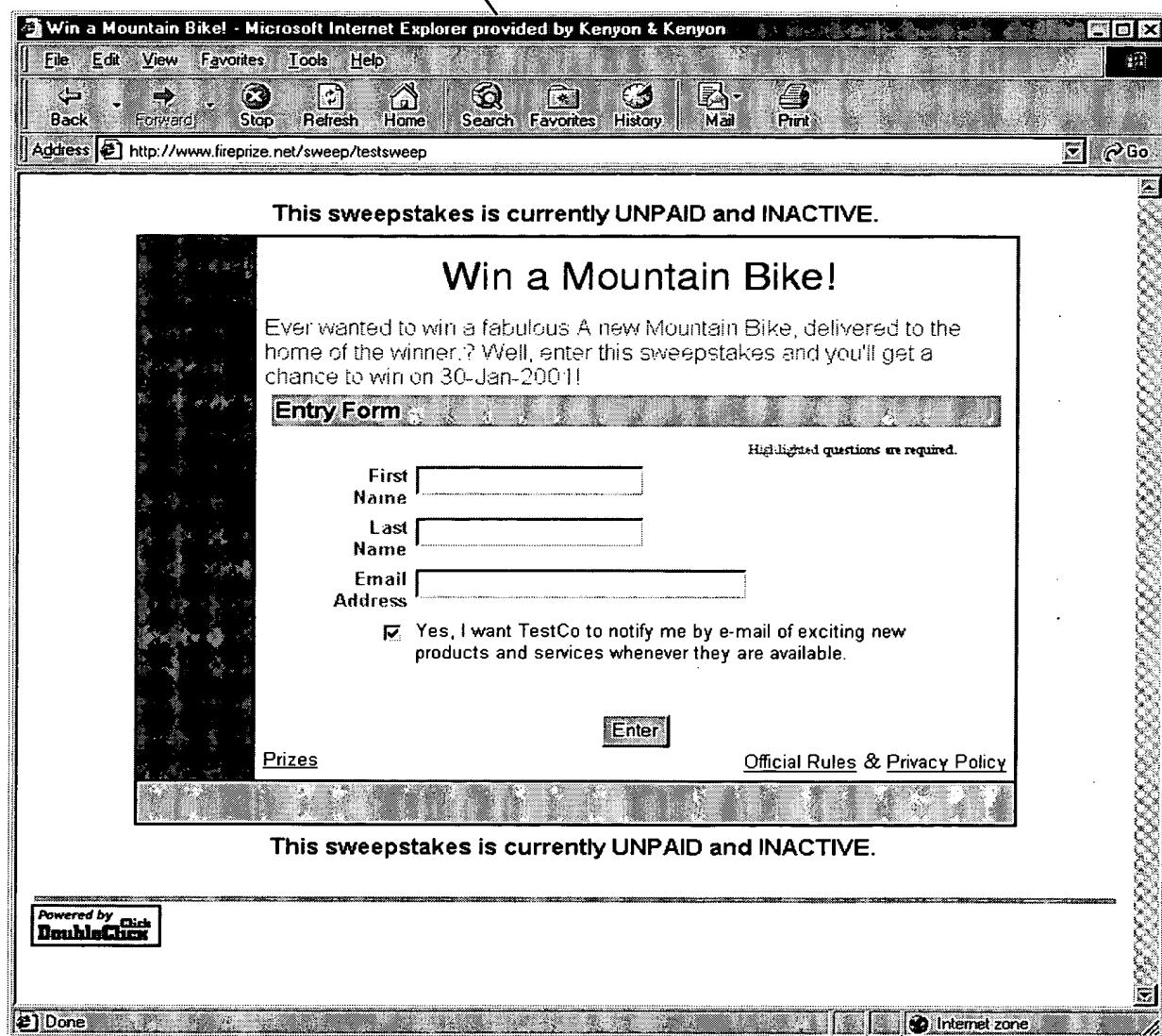


FIG. 10

## Web Browser 150

The screenshot shows a Microsoft Internet Explorer window with the title "Manage Your Sweepstakes - Microsoft Internet Explorer provided by Kenyon & Kenyon". The window has a standard toolbar with Back, Forward, Stop, Refresh, Home, Search, Favorites, History, Mail, and Print buttons. The address bar shows the URL <http://sweepstakes.doubleclick.net/exec/manage?db=testsweep>. The main content area is divided into two sections: "Sweepstakes Management Options" and "Entrant Database Tools".

**Sweepstakes Management Options**

- [Edit Sweepstakes](#)
- [Edit Sweepstakes Entry Frequency](#)
- [Edit Prizes](#)
- [Edit Sweepstakes Entry Form](#)
- [Edit Sweepstakes Reference Form](#)
- [Edit Sweepstakes Rules](#)
- [Edit Sweepstakes Exit Page](#)
- [Edit Default Answers](#)
- [Delete All Entrants](#)
- [Set Up Response Email](#)
- [View Rules](#)
- [Delete Sweepstakes](#)
- [Create Sweepstakes Snapshot](#)

**Entrant Database Tools**

- [View Entrants](#)
- [Search Your Entrants](#)
- [View All Entrant Statistics](#)
- [Download Entrant Information](#)
- [Email Your Entrants](#)
- [View Click-through Reports](#)
- [View Day-by-Day Submission Graph](#)

**Prize Schedule**

Official DoubleClick Sweepstakes Time: 02:22:44 AM EST, Wednesday, January 31, 2001

- [Manage Your Winners](#)

Entry Deadline	Prize	Number	Awarded	Status
30-Jan-2001	Mountain Bike	1	0	Ready to be Awarded!

**Sweepstakes Options**

Email Notification of New Entrants	<input type="radio"/> Yes <input checked="" type="radio"/> No
Other Sweepstakes Managers (separated by spaces)	<input type="text"/> <a href="#">Change</a>

[Done](#) [Internet zone](#)

FIG. 11

Web Browser 150

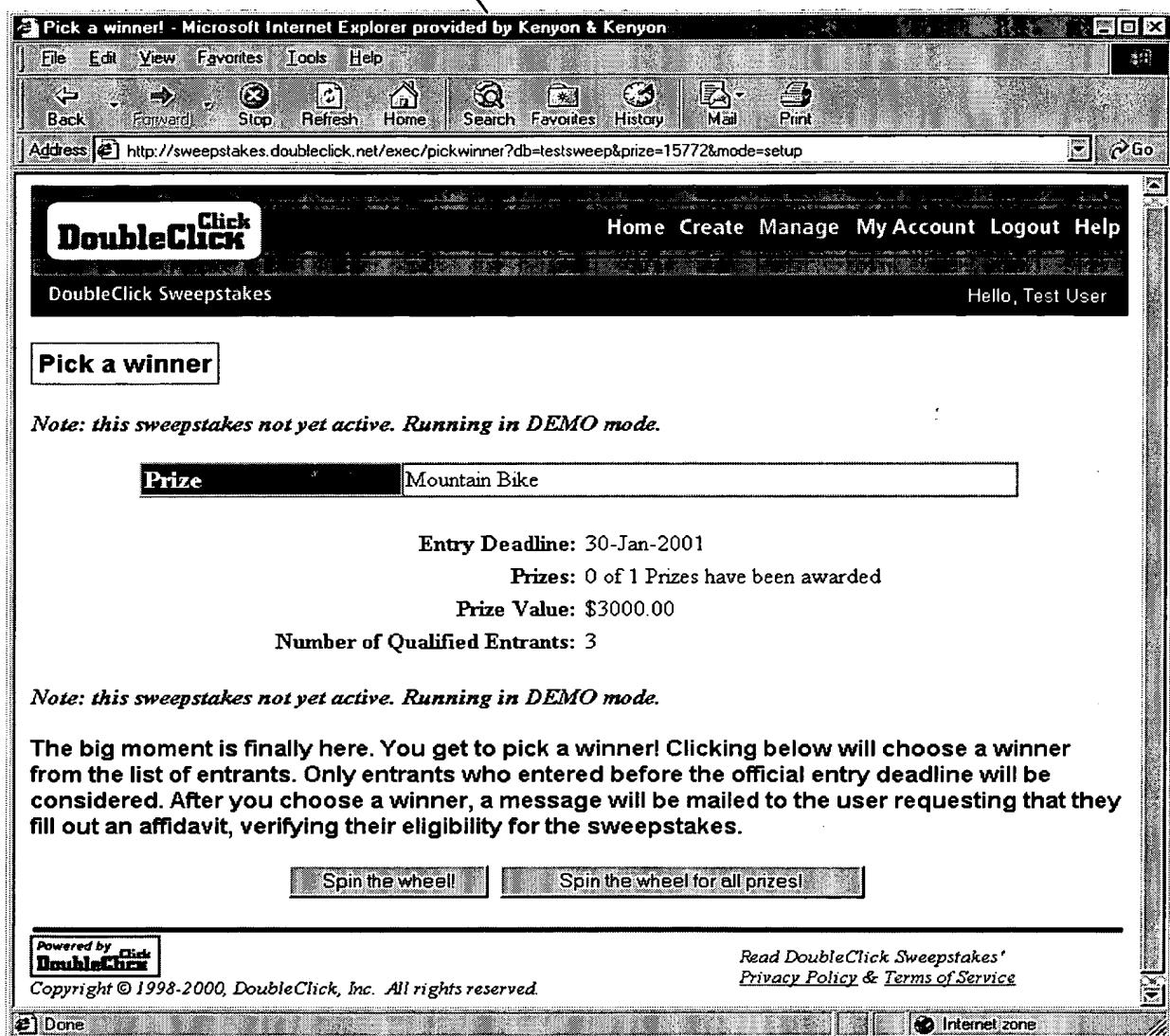


FIG. 12

Web Browser 150

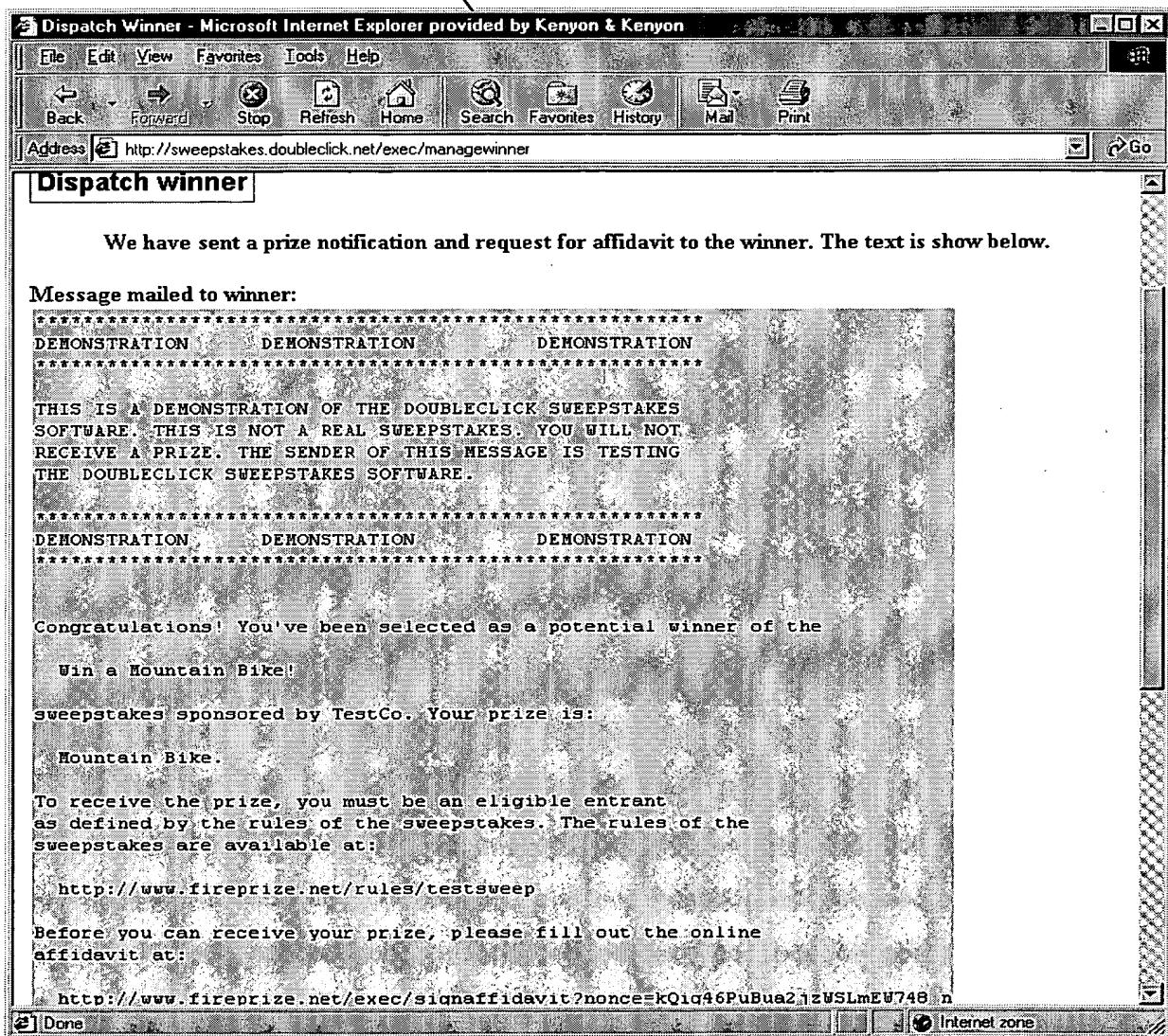


FIG. 13

Web Browser 150

Qualify for Prize - Microsoft Internet Explorer provided by Kenyon & Kenyon

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address: http://www.fireprize.net/exec/signaffidavit?nonce=kQig48Pu8ua2zWSLmEW748\_n

Congratulations! You have been selected as a potential winner in the *Win a Mountain Bike!* sweepstakes organized by TestCo. To claim your prize, you must complete and submit this form. This is an affidavit to verify your eligibility, release the sponsor of liability, and authorize the sponsor to use your identity for publicity purposes as stated in the Official Rules. If you have any questions, please consult the [Official Sweepstakes Rules](#).

**Your Prize: A new Mountain Bike, delivered to the home of the winner.**

First Name   
Last Name   
Address   
Address (2nd line)   
City   
State/Province   
ZIP Code/Postal Code   
Country   
Date of Birth (m/d/y)   
Day Time Phone   
Social Security Number   
US Residents Only \*

\* Social Security Number is required for prizes worth \$600 or more. Your SSN will be used only for tax purposes, and is required in order to claim the prize.

In order to receive your prize, you'll need to agree to the following three terms.

**Please check all three:**

I have read and agree to the rules of the sweepstakes and certify my eligibility.

I agree that the sponsor may use my name and likeness for promotional purposes as stated in

Internet zone

FIG. 14

## Web Browser 150

Winner Winner Information - Microsoft Internet Explorer provided by Kenyon & Kenyon

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address: http://sweepstakes.doubleclick.net/exec/managewinner?id=2861&mode=show Go

**Submitted Affidavit**

Affidavit Item	Answer
First Name	Jane
Last Name	Smith
Address (1)	29 Hawk Road
Address (2)	
city	Eagleton
State/Province	NY
Postal Code	10023
Country	USA
Social Security No.	999-99-9999
Date of Birth	08/08/80
phone	777-777-7777
Winner asserts their eligibility	Yes
Will Allow Use of Name/Likeness	Yes
Winner releases sponsor from liability	Yes

**Take Action on Potential Winner**

The winner has filled out the online affidavit and the information appears above. Check it carefully to make sure the winner is eligible to receive the prize according to the rules. If so, mark their affidavit as acceptable. If not, disqualify the winner and you will be able to pick another.

Action:  Accept Affidavit  Disqualify Entrant

Sweepstakes Manager's Notes (stored with record):

[Large empty text area]

[Done] Internet zone

FIG. 15

Web Browser 150

DoubleClick Sweepstakes Entry Viewer - Full Entries - Microsoft Internet Explorer provided by Kenyon & Kenyon

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address: http://sweepstakes.doubleclick.net/exec/displaydata?db=testsweep&id=0&page=0&action=CREATE

DoubleClick Click

Home Create Manage My Account Logout Help

Hello, Test User

All Entries Selected Entries (Search)

View Entries Download Entries Email All Entrants  
Statistics Edit Entry Form Other Manage Options

Win a Mountain Bike!

There are 3 entrants.  
Page 1 of 1. Displaying 10 entries per page. Change?

Response	Entry Date	First Name	Last Name	Email Address	Yes, I want TestCo to notify me by...
Sort	Up Down	Up Down	Up Down	Up Down	Up Down
<a href="#">View</a> <a href="#">Edit</a> <a href="#">Delete</a>	2001-01-28	John	Doe	John@Doe.com	no
<a href="#">View</a> <a href="#">Edit</a> <a href="#">Delete</a>	2001-01-28	Jane	Smith	jane@smith.com	yes
<a href="#">View</a> <a href="#">Edit</a> <a href="#">Delete</a>	2001-01-28	Jack	Tyler	jack@tyler.com	yes

Powered by DoubleClick

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Read DoubleClick Sweepstakes' [Privacy Policy](#) & [Terms of Service](#)

Done Internet zone

FIG. 16



Creation date: 12-15-2004

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Team: OIPEBackFileIndexing

Dossier: 09775504

Legal Date: 03-23-2004

No.	Doccode	Number of pages
1	SRNT	14

Total number of pages: 14

Remarks:

Order of re-scan issued on .....